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About Me

I'm a Graphic and Web Designer with over 12 years of experience creating thoughtful, strategic design across branding, print, and digital platforms. I specialize in taking projects from concept to execution while maintaining consistency, quality, and attention to detail in fast-paced environments.



Experience

Kip and King Marketing

Creative Graphic Designer
June 2022 - Present, Broussard, LA

Designed digital and print marketing materials, including branding assets, social media graphics, print collateral, and large-format signage, ensuring consistent visual identity across platforms.

Managed multiple projects and deadlines while collaborating with marketing teams and developers to deliver polished, on-brand creative solutions.

Created and edited short-form video content and reels for marketing and social media platforms.

Jared Roy Designs

Graphic & Web Designer
May 2013 - Present, Lafayette, LA

Create brand identities, logos, and visual systems that translate ideas into cohesive, compelling design across print and digital platforms.

Design and build custom WordPress and Wix websites, guiding projects from concept to launch while collaborating closely with clients to bring their vision to life.

Graphic Designer (Contract Roles)

Grafx Plus & Touche Printing & Signs

Graphic Designer
2016 Sunset, LA | 2017 - Lafayette, LA

Created artwork for print, embroidery, signage, and vehicle wraps.

Prepared files for press and digital production.
Supported quick-turn projects for local businesses.

Manage projects end-to-end, including client consultations, creative direction, revisions, and final delivery.



Awards

Northwestern State University

2013 Outstanding Undergraduate awards in Art.
2013 Outstanding Achievement in Graphic Communications Award

Barksdale Airforce Base

2013 First Runner up BAFB First Quarter FOD Poster contest.



Technical Skills



G Suite Office



Figma



ChatGPT



Gemini



Skill Sets

Proficient in Adobe Creative Suite (Illustrator, Photoshop, InDesign), with a strong understanding of color theory, typography, layout, and prepress production. Able to manage multiple projects, meet tight deadlines, and maintain brand consistency across all printed materials.



Education

Bachelor of Fine Arts: Graphic Communications
Northwestern State University
Natchitoches, LA May 2013

East Beauregard High School
Dry Creek, LA 2002